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Overall notes:

I love the navigation tab! The color shifts when activated is very effective. The fonts and overall colors are suitable for Miffy's brand.

The pull out quote and gifs is really cute! I think it works quite well overall in giving breathing room for the reader while the scroll down.

Improvement:

I guess just adding a bit more to the other pages would be nice. Again, it doesn't have to be overly complicated, feel free to make it simple, like the book design itself.

The bottom part that says "Anya Pawar/ Interaction Foundations/ Microsite" can be centered?

Instead of saying "Popular" as a header, change it to "popularity"

I don't know how I feel about the translucent box in the about page. It doesn't appear anywhere else so it feel a little out of nowhere.

Maybe the little band that says Miffy can be above the navigation tab? I keep wanting to click it since it is the same font and same font size as the navigation tag itself. Either making it smaller or larger to differentiate from the navigation tag would be great!

I think that's all I have for now. Can't wait to see if finished!