

## Initial Meeting Notes

Designer: Anya Pawar

Creative Director: Eugenia Yoh

### 1. History page

Scroll style (vertical timeline). This will be accompanied by text and images. Images and more clear directions are in the creative brief.

2. Other things including publications, television show..etc will also be done minimally with a of bright photographic visuals (preferably in a square) and some bold, rounded type (or whatever mimics the brand)

Objectives: The website focuses more on the brand rather than an author's biography.

Navigation: The navigation tab can either be on top or on the sides. An idea to consider is to have interactive hovering buttons that change into the colors usually used in the Miffy storybook.

I would look at the Creative Briefs for more specifics. I included a lot of information there that would be helpful!

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